

3 - 4 June 2019

# Development finance in the 21st century: *Economic justice for all?*



## Eurodad International Conference 2019

Co-hosted with Ekvilib Institute and supported by SLOGA platform, Focus and EnaBanda

As citizens and social movements are taking to the streets around the world to call for change, discussions about how to reverse growing inequalities, overcome poverty and tackle climate change are gaining ever more prominence.

A decade after the start of the global financial crisis, governments continue to ignore the lessons learnt, reforms to the global system remain piecemeal and power imbalances rest untouched.

Increasing economic justice and mobilising the necessary financing for development are vital parts of the solution but despite the commitments made by world leaders, we still lack the necessary action. For example:

- **Debt levels are at unprecedented highs** across the world and an increasing number of countries are facing debt crises. Ordinary citizens risk paying a dear price for the failure to set up the global structures needed to ensure fair and sustainable debt resolution.
- The **core objectives of official development assistance (ODA) are ever more threatened** by donor self-interests and overall levels of ODA remain far off target. The same is the case for the promised mobilisation of new and additional climate finance.
- The **failure to fix international tax dodging** causes governments to miss out on billions of Euros worth of tax income every year.
- Meanwhile, **private finance is placed centre stage in development finance initiatives**, with controversial tools such as blended finance and public private partnerships being promoted to finance infrastructure and service provision.
- Rather than promoting gender justice, equity and human rights, **the financial and economic system continues to reinforce and exacerbate existing inequalities**, compounded further by the normalisation of austerity worldwide.

At the Eurodad International Conference 2019, leading academics, practitioners and global civil society experts will collectively analyse the state of the global economic system, discuss the dominant governance structures, and review flows of funding to and from the world's poorest countries. With this in mind, we will discuss how we can transform the system and create the change we need.

The conference will be held in Slovenia and we will take the opportunity to address how the aforementioned issues manifest themselves in the Eastern and South East European region, as well as discussing how the region can actively contribute to tackling global challenges.

### Take part in shaping the future of Eurodad!

The 2019 International Conference will also serve as a specific moment to collectively assess how efforts to reform development finance are progressing, as Eurodad embarks on the development of our next 5-year strategy. As a special feature of the programme at this year's event, Eurodad members and partners from the global South will be invited to a participatory strategy review workshop on 5 June, building on the discussions and insights from the preceding days. In this context, we will discuss key strategic questions, including:

- What should the focus and objectives of Eurodad be over the coming years?
- How can we accelerate our work and the effectiveness of our campaigns, to achieve real transformative change?

## 1. Draft Agenda

3 June DAY 1							
Time	10.00-13.00		12.30-14.00	14.00 - 15.30	15.50-17.20	17.30-18.00	18:30 onwards
Title	1.1 CSO strategies		Registrations	1.2 From Aid Recipients to Aid Donors: Defining the role of Eastern and South Eastern European region in development finance	1.3 The current state of development finance: what are the challenges to achieving economic justice?	1.4 Wrap-up session	1.5 Drinks, speeches, dinner
Format	Strategy meetings			Plenary + discussion	Plenary + discussion	Small groups	Fun
4 June DAY 2							
Time	09.30-11.00	11.20-13.00	13.00-14.00	14.00-15.30	15.50-17.20	17.30-18.00	19.00 onwards
Title	2.1 Key elements for achieving economic justice	2.3 Participatory workshops I	Lunch	2.4 Creating change in a changing context	2.5 Participatory workshops II	2.5 Wrap-up session	2.6 Dinner + evening entertainment
Format	Plenary + discussion	Workshops		Plenary + discussion	Workshops	Small groups	Fun
5 June DAY 3: EURODAD Strategy review workshop – members and invited participants only							
Time	10.00-11.00	11.15-13.00	13.00-14.00	14.00-15.00	15.00 – 15.30	16.00-18.00	18:30 onwards
Title	3.1 - Strategy review workshop kick-off plenary	3.2 – Breakout sessions	Lunch	3.3 – Report back & Harvest session	3.4 – wrap up session	3.5 – Eurodad General Assembly	3.6 Self-organised dinner
Format	Plenary	Small groups		Plenary	Plenary	Members only	Fun

# DAY 1: Monday 3 June

## 1000-1300: CSO strategies 1

<a href="#">Private finance – strategy meeting</a>	▪ Maria Jose Romero (Eurodad)
<a href="#">Ending debt crises – strategy meeting</a>	▪ Mark Perera (Eurodad)
<a href="#">CSO-DAC Reference Group – strategy meeting</a>	▪ Nerea Craviotto (Eurodad)

## 12.30-13.30: Registrations

## 13.00-14.00: Lunch break for Strategy session participants

## 14.00-15.30: From Aid Recipients to Aid Donors: Defining the role of Eastern and South Eastern European region in development finance

<p>The development finance profile of Eastern and South-eastern European countries are very diverse: from development aid (ODA) recipients to ODA recipients turned ODA donors. In this plenary focussing on regional issues, we will look at how development financing issues manifest themselves in the Eastern and South East European region and discuss how the region can actively contribute to tackling global challenges.</p> <p>Format: Panel discussion + Q&amp;A + graphic facilitation</p>	<p>Speakers:</p> <ul style="list-style-type: none"><li>● Maja Bučar (FDV)</li><li>● Gordon Bosanac (Platform CROSOL)</li><li>● Fanwell Bokosi (AFRODAD)</li><li>● Stefan Cibian (Făgăraș Research Institute)</li></ul> <p>Moderator:</p> <ul style="list-style-type: none"><li>▪ Albin Keuc (SLOGA Platform)</li></ul>
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## 15.50-17.20: The current state of development finance: what are the challenges to achieving economic justice?

<p>We have witnessed unprecedented levels of climate consciousness and social mobilisation recently. On the other hand, political instability and the threat of a new financial crisis grows. The opening panel of Eurodad's International Conference 2019 will analyse the state of the global economic system. Examining the pressure points in the system and opportunities for leverage to achieve our objectives, we will look at how we can create change in 2019 and beyond.</p> <p>Format: Panel discussion + Q&amp;A + graphic facilitation</p>	<p>Speakers:</p> <ul style="list-style-type: none"><li>● Philip Alston (OHCHR) (via video message)</li><li>● Isabel Ortiz (Columbia University)</li><li>● Jomo Kwame Sundaram (Khazanah Research Institute)</li><li>● Crystal Simeoni (FEMNET)</li></ul> <p>Moderator</p> <ul style="list-style-type: none"><li>▪ Jean Saldanha (Eurodad)</li></ul>
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## 17.30 – 18.00: Wrap up session

▪ Facilitated – and fun - gathering of key ideas to take forward into day two	
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## 18.30-> Drinks, speeches, dinner - Fun

## Day 2: Tuesday 4 June

### 09.30 – 11.00: Key elements for achieving economic justice

<p>From the Sustainable Development Goals (SDGs), to the Addis Ababa Action Agenda on Financing for Development and the Paris Agreement on climate change, the normative framework for action to achieve sustainable development, financing for development and climate action has been negotiated and agreed. Despite these commitments, we still lack the necessary action. Meanwhile, private finance is placed centre stage in development finance initiatives, with controversial tools such as blended finance and public private partnerships being promoted to finance infrastructure and service provision. This panel will examine what are the gaps and vital solutions necessary to ensure fair and sustainable debt resolution, aid effectiveness and additional climate finance, effective action to fix international tax dodging, and adequate public finance to promote gender justice, equity and human rights.</p> <p>Format: Pecha Kutcha + input from plenary + graphic facilitation</p>	<p>Speakers confirmed:</p> <ul style="list-style-type: none"> <li>● Dereje Alemayehu (GATJ)</li> <li>● Fanwell Bokosi (AFRODAD)</li> <li>● Eric LeCompte (Jubilee USA)</li> <li>● Patricia Miranda (LATINDADD)</li> <li>● Lidy Nacpil (APMDD)</li> <li>● Mark Perera (Eurodad)</li> <li>● Jan Van de Poel (Eurodad)</li> <li>● Maria Jose Romero (Eurodad)</li> </ul> <p>Moderator:</p> <ul style="list-style-type: none"> <li>▪ tbc</li> </ul>
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### 11.20 – 13.00: Participatory Workshops I

Topic and Objectives	Facilitators / Speakers confirmed:
<p><b><u>The private turn in aid: what challenges for international public finance post-2015?</u></b></p> <p>Objectives:</p> <p>The workshop will explore the following topics:</p> <ul style="list-style-type: none"> <li>▪ The rise of blended finance as a mechanism to deliver aid and its implications for development effectiveness.</li> <li>▪ •The challenges that recent trends in aid, e.g. the aid modernisation process at the OECD, posed for the work of Southern and Northern CSOs.</li> <li>▪</li> </ul>	<ul style="list-style-type: none"> <li>▪ Maria Jose Romero (Eurodad)</li> <li>▪ Jan Van de Poel (Eurodad)</li> </ul>
<p><b><u>Commercialisation in public services threatening human rights and equality: How to turn the tide?</u></b></p> <p>Objectives:</p> <ul style="list-style-type: none"> <li>▪ Clarify the drivers of commercialisation of public services like health and education, including development policies</li> <li>▪ Get a better understanding of the consequences of commercialisation on inequality, human rights, and women's rights in particular</li> <li>▪ Explore how this issue can be better embedded in current advocacy and campaigning workstreams of Eurodad and its members in the next strategy</li> </ul>	<ul style="list-style-type: none"> <li>▪ Ashina Mtsumi (Global Initiative on Economic, Social and Cultural Rights, Nairobi office)</li> <li>▪ Isabelle Brachet (ActionAid EU)</li> <li>▪ Cecilia Gondard (Eurodad)</li> <li>▪ Barbara Fienieg (WEMOS)</li> <li>▪ Zahrah Nesbitt-Ahmed (ActionAid UK)</li> </ul>
<p><b><u>Creating change for tax justice – experiences and ideas for the future</u></b></p> <p>Objectives:</p> <ul style="list-style-type: none"> <li>● Share, collect, discuss and build on experiences and</li> </ul>	<ul style="list-style-type: none"> <li>▪ Tove Ryding (Eurodad)</li> <li>▪ Olivia Lally (Eurodad)</li> <li>▪ Dereje Alayemahu (GATJ)</li> <li>▪ Hannah Brejnholt (ActionAid Denmark)</li> </ul>

<p>lessons learnt in our fight for tax justice;</p> <ul style="list-style-type: none"> <li>• Discuss how regional and national contexts can be accommodated and integrated into a global strategy for change;</li> <li>• Develop new ideas for how to create change and move forward our work for transparency and tax justice.</li> </ul>	<ul style="list-style-type: none"> <li>▪ Maruša Babnik (Ekvilib)</li> </ul>
<p><b><u>Watching the wave unfurl: how can we turn institutional anxiety over new debt crises into genuine policy reform?</u></b></p> <p>Objectives:</p> <ul style="list-style-type: none"> <li>▪ Consider regional dynamics in the new wave of crises</li> <li>▪ Learn more about the genesis of regional work to promote a reform agenda.</li> <li>▪ Exchange practice and expertise on movement strengthening and coalition building.</li> </ul>	<ul style="list-style-type: none"> <li>▪ Heron Belfon (Jubilee Caribbean)</li> <li>▪ Tim Jones (Jubilee Debt Campaign UK)</li> <li>▪ Patricia Miranda (LATINDADD)</li> <li>▪ Kristina Rehbein (Erlassjahr.de)</li> <li>▪ Mark Perera (Eurodad)</li> </ul>

### 13.00-14.00: Lunch break

### 14.00-15.30: Creating change in a changing context

<p>Governments are repeating the same mistakes that hurtled the global economy into a financial crisis ten years ago. This against a background of climate change and social inequality. Positively, we see the re-emergence of the feminist movement and growing people's agitations on a range of issues. There is an increasing recognition that we cannot continue doing business as usual. It is essential that we link up our work on development finance to these broader discussions and movements. This panel will examine successful instances of development finance advocacy and other movements for change reinforcing each other and what more can be done.</p> <p>Format: Panel discussion + Q&amp;A + graphic facilitation</p>	<p>Speakers confirmed:</p> <ul style="list-style-type: none"> <li>• Irene Gujit (Oxfam GB)</li> <li>• Marie Theresa Lauron (Rosa Luxemburg)</li> <li>• Evelyn Astor (ITUC)</li> <li>• Tove Ryding (Eurodad)</li> </ul> <p>Moderator</p> <ul style="list-style-type: none"> <li>▪ tbc</li> </ul>
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### 15.50 – 17.20: Participatory Workshops II

Topic and Objectives	Facilitators / Speakers confirmed:
<p><b><u>The missing link between climate finance and development finance</u></b></p> <p>Objectives:</p> <ul style="list-style-type: none"> <li>▪ Set the scene on the current debate on climate finance after the Paris Agreement</li> <li>▪ Identifying areas of overlap between climate finance and key development finance issues such as the interplay between public and private finance, the role of IFIs</li> <li>▪ Identifying working areas where CSO development finance networks, such as Eurodad, can play a role</li> </ul>	<ul style="list-style-type: none"> <li>▪ Jan Van de Poel (Eurodad)</li> <li>▪ Jürg Staudenmann (Alliance Sud)</li> <li>▪ Isabelle Brachet (ActionAid)</li> </ul>
<p><b><u>New approaches for a new context: the value of CSO networks</u></b></p> <p>Objectives:</p> <ul style="list-style-type: none"> <li>▪ Shed a light at why the CSO progressive policy messaging increasingly hits a wall of resistance</li> <li>▪ Reflect on what we might need to change about our own approach to creating change in a changing society</li> <li>▪ Share experiences from facilitating a CSO network of</li> </ul>	<ul style="list-style-type: none"> <li>▪ Petr Lebeda (Glopolis)</li> <li>▪ Mark (Eurodad)</li> </ul>

networks: cooperative data collection, PR and advocacy coordination, resource sharing, collective impact and backbone structures for networking.	
<p><b><u>Putting evidence to work to create systemic change</u></b></p> <p>Objectives:</p> <ul style="list-style-type: none"> <li>▪ Understand how different organisations build and use evidence for advocacy strategies</li> <li>▪ Understand the evidence building process on the basis of real cases</li> <li>▪ Insights to build evidence bases: do's and don'ts</li> </ul>	<ul style="list-style-type: none"> <li>▪ Irene Guijt (Oxfam GB)</li> <li>▪ Tove Ryding (Eurodad)</li> <li>▪ Jean Saldanha (Eurodad)</li> </ul>
<p><b><u>Global Citizenship Education for Tax Justice</u></b></p> <p>Objectives</p> <ul style="list-style-type: none"> <li>▪ Learn to present more “technical” social issues, such as corporate tax avoidance, and related asks of tax justice and tax transparency, to younger audiences with the use of global citizenship education methodology.</li> <li>▪ Provide feedback on examples used in tool.</li> </ul>	<ul style="list-style-type: none"> <li>▪ Patricija Vrtič (SLOGA)</li> <li>▪ Maruša Babnik (Ekvilib)</li> <li>▪ Lidija Živčič (Focus)</li> </ul>

### **17.30 – 18.00: Wrap up session**

<ul style="list-style-type: none"> <li>▪ Facilitated – and fun - gathering of key ideas to take forward into day two</li> </ul>	
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**18.30-> Drinks, speeches, dinner - Fun**

## **Day 3: Wednesday 5 June – members & invited participants only**

**10.00 – 15.30: Eurodad Strategy review workshop**

**16.00 – 18.00: Eurodad General Assembly**

## Strategy meeting outlines

### How to tackle the ‘private finance first’ approach to development finance? A focus on World Bank’s policy conditionality and public-private partnerships (PPPs)

#### 1. Organisers

Organisation	Key person
Eurodad	María José Romero Cécilia Gondard Gino Brunswijck

#### 2. Objectives of the workshop, and topics to be addressed

This strategy meeting will gather Eurodad members and partners from North and South to analyse the mainstream ‘private finance first’ approach to development finance and the different channels through which multilateral development banks and donors exert their influence. In particular, we will unpack World Bank policy conditionality, and public-private partnerships (PPPs). The meeting will be action oriented – we will exchange ideas on potential advocacy and campaign activities for the year ahead, including mapping main processes. If possible, participants will agree on joint actions.

#### 3. Size and Format

- The session will be structured to be a participatory activity to get people engaged.

#### 4. Background information

- Flawed conditions: The impact of the World Bank’s conditionality on developing countries, April 2019
- De-risking of risk shifting: The World Bank’s proposed strategy to bridge the ‘infrastructure gap’, October 2017
- History RePPPeated: How PPPs are failing, October 2018

## Debt justice global strategy and coordination session

### **1. Organisers**

<b>Organisation</b>	<b>Key Person</b>
Eurodad	Mark Perera Iolanda Fresnillo

### **2. Objectives of the workshop, and topics to be addressed**

Sovereign debt is once again high on the political agenda, and in the wake of unfolding debt crises across the globe, CSOs in the debt justice movement continue to work together to push for better debt crisis prevention and resolution. This strategy session will be a key opportunity for all those engaged (or interested in engaging) in key debt-related regional and global campaigns to share their plans and ideas, on topics including the Paris Club, and debt and climate finance. This will also be a chance to review joint action to push for a sovereign debt workout mechanism, including an upcoming Eurodad briefing on CSO principles for debt restructuring.

Objectives:

- Share updates on key strategic activities and campaigns
- Review key upcoming international advocacy opportunities
- Review updated civil society principles for sovereign debt restructuring and discuss medium-term advocacy and campaign planning

### **3. Size and Format**

- The session will be structured to be a participatory activity to get people engaged.

### **4. Background information**

- Draft 'We can work it out' briefing and skeleton advocacy plan
- Background note on debt relief and loss and damage financing
- Background note from the Paris Club Watch project

## CSO-DAC Reference Group: updates and immediate strategising

### **1. Organisers:**

<b>Organisation</b>	<b>Key person</b>
Eurodad	Nerea Craviotto

### **2. Objectives of the workshop, and topics to be addressed:**

The DAC – CSO Reference Group operates as an open and flexible coalition, with light-touch coordination structures. The Group brings together diverse CSOs from the global south and the global north to share information, channel and amplify CSO voices at the OECD Development Assistance Committee (DAC). It is intended to offer opportunities for direct involvement for all CSOs – including those who have only a little time to devote to this work area.

- Introduce the group and key priorities around DAC policies and practices
- Strategise around upcoming priorities in the DAC agenda

### **3. Size and Format**

- The session will be structured to be a participatory activity to get people engaged.

## **Workshop outlines**

### **The 'private turn' in aid: what challenges for international public finance post-2015?**

#### **1. Organisers**

<b>Organisation</b>	<b>Key person</b>
Eurodad	Jan Van de Poel María José Romero

#### **2. Objectives and Topic of the workshop**

This workshop will bring together CSOs working on aid, and those working on publicly-backed private finance to discuss the 'private turn' in aid. The workshop will explore the following topics:

- The rise of blended finance as a mechanism to deliver aid and its implications for development effectiveness.
- The challenges that recent trends in aid, e.g. the aid modernisation process at the OECD, posed for the work of Southern and Northern CSOs.

With a growing focus on support to the private sector among ODA providers, the two 'communities' participating in this workshop are increasingly having similar conversations, albeit in different forums with different institutions. This session is an opportunity to both streamline messages, and identify synergies.

#### **3. Format**

- Speakers will provide kick-off inputs to be followed by an interactive discussion.

## Commercialisation in public services threatening human rights and equality: How to turn the tide?

### 1. Organisers

Organisation	Key person
ActionAid, Brussels office	Isabelle Brachet
Wemos	Barbara Fienieg

### 2. Objectives and Topic of the workshop

This workshop will address the increased participation of both for-profit and non-for-profit private actors in public services, such as health and education, with the objective of raising awareness and thinking strategically about next steps for the work of civil society. The specific objectives of the session are:

- Unpack what we mean by commercialisation in and of public services such as health and education, define the actors that are active in these fields, and clarify the drivers of commercialisation of public services, including development policies
- Analyse the impacts of commercialisation initiatives on inequality, human rights, and women's rights in particular
- Discuss advocacy and campaign opportunities, and tools, including the European Parliament Resolution on EU development assistance in the field of education, and the Abidjan Principles, to identify how this issue can be better embedded within the current workstreams of Eurodad, its members, and partners

### 3. Format

- Speakers will provide kick-off inputs to be followed by an interactive discussion.

### 4. Background information

- The Abidjan Principles on the Right to Education: <https://www.abidjanprinciples.org/>
- [European Parliament bans EU development aid funding to commercial private schools](#), Joint CSO statement, 2018
- [Gender-responsive public services and macro-economic policy in Ghana](#), ActionAid, 2019
- [Can public-private partnerships deliver gender equality?](#) Eurodad-GADN-FEMNET, 2019
- [History RePPPeated](#): How public-private partnerships are failing. Joint CSO report, 2018.
- [Blind optimism](#): Challenging the myths about private health care in poor countries. Oxfam, 2009.

## Creating change for tax justice – experiences and ideas for the future

### **1. Organisers**

<b>Organisation</b>	<b>Key person</b>
Eurodad	Tove Maria Ryding

### **2. Objectives and Topic of the workshop**

This workshop aims to deliver a summary of key experiences and lessons learnt in our work for transparency and tax justice at the national, regional and international level. Furthermore, the workshop will engage the participants in an interactive discussion to map out key ideas for the future.

Speakers from different parts of the tax movement will share their experiences and ideas on the issue, covering both national and international perspectives, including:

- Southern led coalition building and mobilisation;
- Challenging global governance and influencing standards;
- Experiences from pushing the transparency agenda forward at the EU level;
- National experiences – the fight for progressive taxation;
- Experiences from the Central, Eastern and South Eastern European regions.

#### Participants will:

- Share, collect, discuss and build on experiences and lessons learnt in our fight for tax justice;
- Consider methods for establishing Southern leadership in a global movement;
- Assess the interplay between global governance and national policy development, and the process of challenging traditional power holders;
- Collect and discuss experiences from EU level campaigning and advocacy;
- Discuss how regional and national contexts can be accommodated and integrated into a global strategy for change;
- Develop new ideas for how to create change and move forward our work for transparency and tax justice.

### **3. Format**

- Interactive discussion with informal presentations/ respondents
- Smaller group discussions feeding in to a plenary discussion and workshop summary

## Watching the wave unfurl: how can we turn institutional anxiety over new debt crises into genuine policy reform?

### 2. Organisers

Organisation	Key person
Eurodad	Mark Perera

### 2. Objectives and Topic of the workshop

There is now wide consensus across the international finance and development communities that a new wave of debt crises is unfurling. Ignoring the threat that unsustainable debt levels across the Global South are posing to delivery of the SDGs and to efforts to combat climate change is no longer possible. But the level of alarm emanating from global institutions is not being matched by the level of ambition of decision-makers.

Hearing from those working for debt justice in the Caribbean, Latin American, Asia, and Sub-Saharan African regions, this workshop will consider how the international financial system can be changed in order to secure new approaches to understanding debt sustainability, provide debt relief to heavily indebted countries, particularly those vulnerable to extreme climate events, and definitively address the absence of a sovereign debt workout mechanism. The discussion will therefore take us from a focus on current trends, through an agenda for change, and on to how we can ultimately transform current institutional anxiety over a new cycle of debt crises into *genuine action for reform*.

Key to success in this regard are stronger coalitions – both in terms of numbers and expertise. Participants will therefore also be invited to discuss practice and expertise on movement strengthening, drawing on experiences in their respective regions. The workshop will also comprise a short training component on accessing and interpreting debt data, to support more effective policy and campaign work.

#### Participants will:

- Consider regional dynamics in the new wave of crises: from the commodity price shock and lending boom affecting Sub-Saharan African countries, to SIDS vulnerable to natural disasters change, and Latin American countries affected by capital flight.
- Learn more about the genesis of regional work, such as the Heavily Indebted Caribbean Countries initiative, to promote a reform agenda.
- Exchange practice and expertise on movement strengthening and coalition building, drawing on experiences in their respective regions.
- Consider how this can inform the global debt justice community stepping up common policy and campaign work.
- Build and share technical expertise on accessing and interpreting debt data to support advocacy and campaign work.

### 3. Format

- Interactive discussion with informal interview rounds/respondents, looking at
  - Regional debt trends
  - Experiences with coalition building, particularly at the national and regional levels
  - Relevant lessons to be drawn for work at the global level[60-65mins]
- Short technical training on accessing and using debt data (this is designed to be a ‘teaser’ for an extended webinar being developed by Jubilee Debt Campaign UK.) [20mins]

## The missing link between climate finance and development finance

### **1. Organisers**

<b>Organisation</b>	<b>Key person</b>
Eurodad	Jan Van de Poel
Alliance Sud	Jürg Staudenmann
Isabelle Brachet	ActionAid

### **2. Objectives and Topic of the workshop**

In the context of its Strategy Review process, Eurodad is considering to expand its work to climate finance. The objective of this workshop is to identify and discuss key issues where climate finance and development finance overlap. The key outcome of this workshop is to come up with key issues and strategic guidance for Eurodad's potential future engagement in the climate finance work area. A draft scoping paper will inform this workshop.

More specifically, the workshop aims to:

1. Set the scene on the current debate on climate finance after the Paris Agreement and raise awareness among participants about the importance of issues and concepts such as climate justice and equity, recent developments in the size and institutional landscape of climate finance, the links between climate finance and ODA and climate finance and gender
2. Explore gaps and niches in climate finance advocacy where a development finance network can have an added value
3. Harvest initial ideas, questions and expectations of participants on the relevance and added value for Eurodad to work on climate finance

### **3. Format**

- The workshop will open with a presentation by Rachel Simon (CAN-Europe)
- This will be followed by a facilitated discussion

## New approaches for a new context: the value of CSO networks

### **1. Organisers**

<b>Organisation</b>	<b>Key person</b>
Glopolis	Petr Lebeda
Eurodad	Mark Perera

### **2. Objectives and Topic of the workshop**

Resurgent populist and nationalist movements across the globe are challenging assumptions about the robust nature of democratic institutions and practices. This evolution poses a number of challenges to progressive civil society. How can we better address the legitimate concerns driving support for these movements? How can we counter the direct threats that they pose to our work and activities? And what does the rise in support for these movements say about our success in engaging citizens and decision-makers?

Meeting these challenges will therefore require revisiting assumptions about how we approach our work. This is in an effort both to increase our effectiveness and impact, and to understand how we operate in a fast-changing context, often in an increasingly constrained and hostile space. Ultimately, our responses need also to consider how we adapt ourselves, to better relate, respond to or drive external, social change.

This workshop will draw on research and experience which can inform this exercise of self-reflection by considering how we might need to adapt:

- our language and messaging (e.g. shifting emphasis from the rational to the emotional);
- our practices in engaging with interlocutors (e.g. from preaching to listening, from advocating to facilitating and cross-networking); and
- our target groups (e.g. from a focus on the bottom 10% to the bottom 60%).

Our ongoing efforts to reinforce solidarity within fragmented societies will further benefit from our greater solidarity and integration as a community of different CSOs. Shared capacity and strength, and more effective cooperation, will similarly help us resist and push back against forces seeking to restrict civic space. The workshop will therefore aim also to look at the value of networks, outreach and networking as key to any strategy to deliver the long term and rooted societal justice we are working towards. As such, we will share experiences of facilitating and participating in CSO networks and networks of networks. Here we will consider the value of sharing resources, information, and expertise, and of engaging in coordinated advocacy and campaigning as well as research and self-reflection.

In a nutshell, this workshop will seek to reflect on what a revised approach to economic justice activism needs to consider in the currently evolving climate.

### **3. Format**

- The workshop will start with a presentation followed by facilitated breakout sessions

## Putting evidence to work to create systemic change

### **1. Organisers**

Organisation	Key person
Eurodad	Tove Ryding
Oxfam GB	Irene Guijt
Eurodad	Jean Saldanha

### **2. Objectives and Topic of the workshop**

Building an evidence base in support of advocacy strategies,

Objectives:

- Understand how different organisations build and use evidence for advocacy strategies
- Understand the evidence building process on the basis of real cases
- Insights to build evidence bases: do's and don'ts

### **3. Format**

- Presentations, break-out groups and a trouble-shooting clinic

### **4. Background information**

Advocating for policy change, we all recognise the importance of backing up our calls with strong evidence: killer facts, statistics or case-studies demonstrating the potential or real impact of a policy or decision. At the same time, policy and decision making is a very complex process that must recognise the various factors that come into play in it.

Oxfam Great Britain has developed an evidence building strategy based on the premise that policymaking is rarely 'evidence-based' and that policy can only be strongly evidenced-informed if its advocates act effectively. It has combined insights from policy studies with specific case studies of Oxfam campaigns to describe four ways to promote the uptake of research evidence in policy: 1) learn how policymaking works, 2) design evidence to maximise its influence on specific audiences, 3) design and use additional influencing strategies such as insider persuasion or outsider pressure, and adapt the presentation of evidence and influencing strategies to the changing context, and 4) embrace trial and error. The supply of evidence is one part of a larger scheme in this approach.

Alongside this approach, there are many approaches to evidence-building in designing policy-change strategies. Especially when the approach is not spelt out, understanding the role and value of building an evidence-base (and the different steps involved, including trial and error) in contributing to change is an important step in building effective change strategies.

#### **Background papers:**

1. [Using evidence to build up policy: Oxfam's experience.](#)
2. [Eurodad's guidelines for Strategy Advocacy Planning](#)

## Global Citizenship Education for Tax Justice

### **1. Organisers**

<b>Organisation</b>	<b>Key person</b>
SLOGA platform	Patricija Virtič
Ekvilib Institute	Maruša Babnik
Focus	Lidija Živčič

### **2. Objectives and Topic of the workshop**

- In a setting of an international conference attended by development financing campaigners and advocacy experts, we will explore how to present more “technical” social issues, such as corporate tax avoidance, and related asks of tax justice and tax transparency, to younger audiences with the use of global citizenship education methodology.
- The need for this work has been expressed by different member organisations of SLOGA platform, therefore dissemination of the outcome is expected to be wide, and thus feedback on accuracy and improvement of examples through experience sharing with conference participants are of great importance.

### **3. Format**

- The facilitator and practitioners of the workshops will prepare an example of a global citizenship education workshop (with modules that can be used independently; to be included in other related workshops - for example on fair trade, climate change etc.) and use the conference as an opportunity to test it with global audience of campaigners on development financing and where necessary upgrade it.